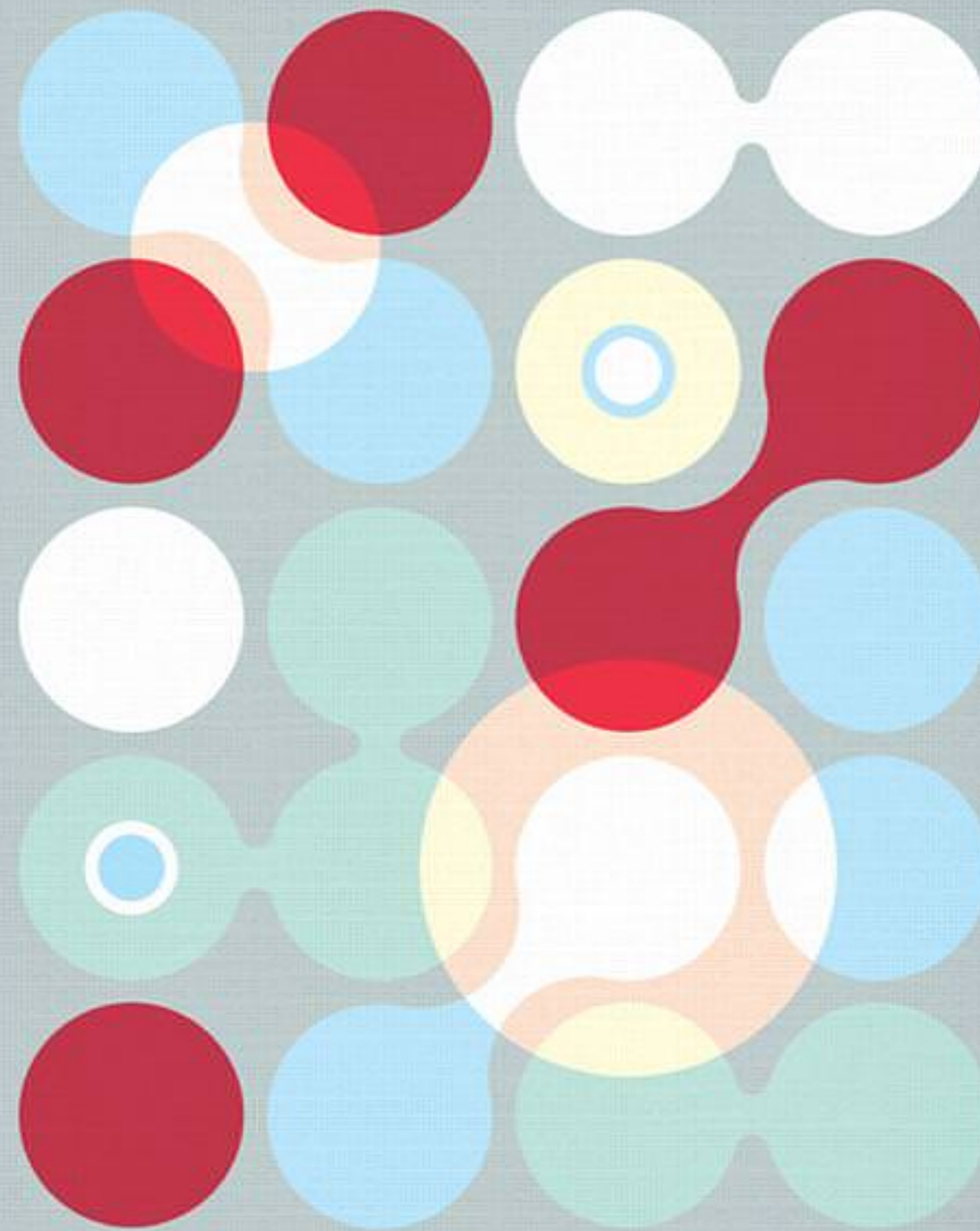


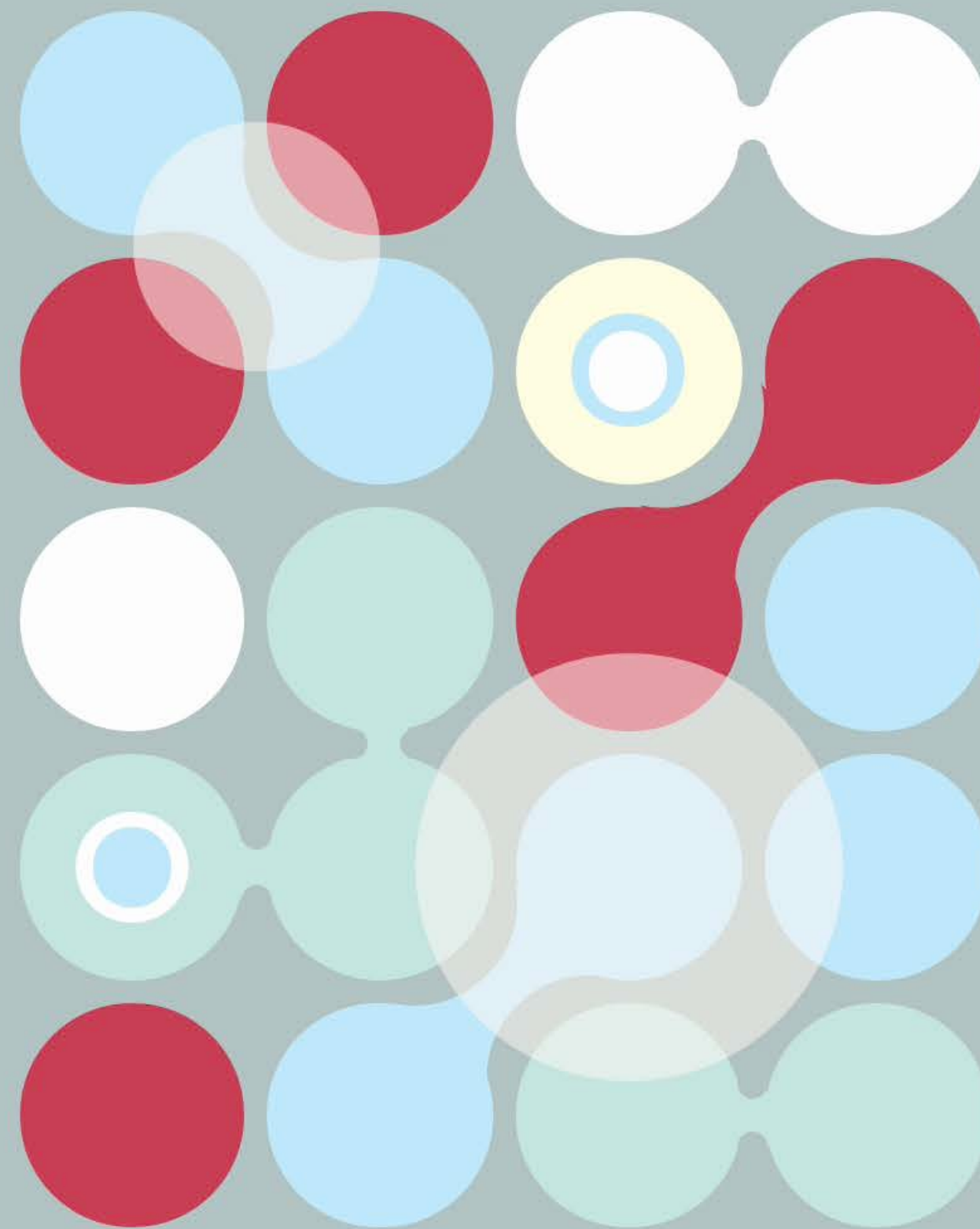
Exclusive Design

Vasilis van Gemert



Responsive Web Design

- 04) Responsive Design Strategies
- 05) Exploring the Magic of Media Queries
- 06) Optimization for Mobile



Balls

Two connected balls

A blue ball

A blue ball

A red ball

Two connected balls

A white ball

A white ball

A red ball

A yellow ball

A blue ball

A white ball

Two connected balls

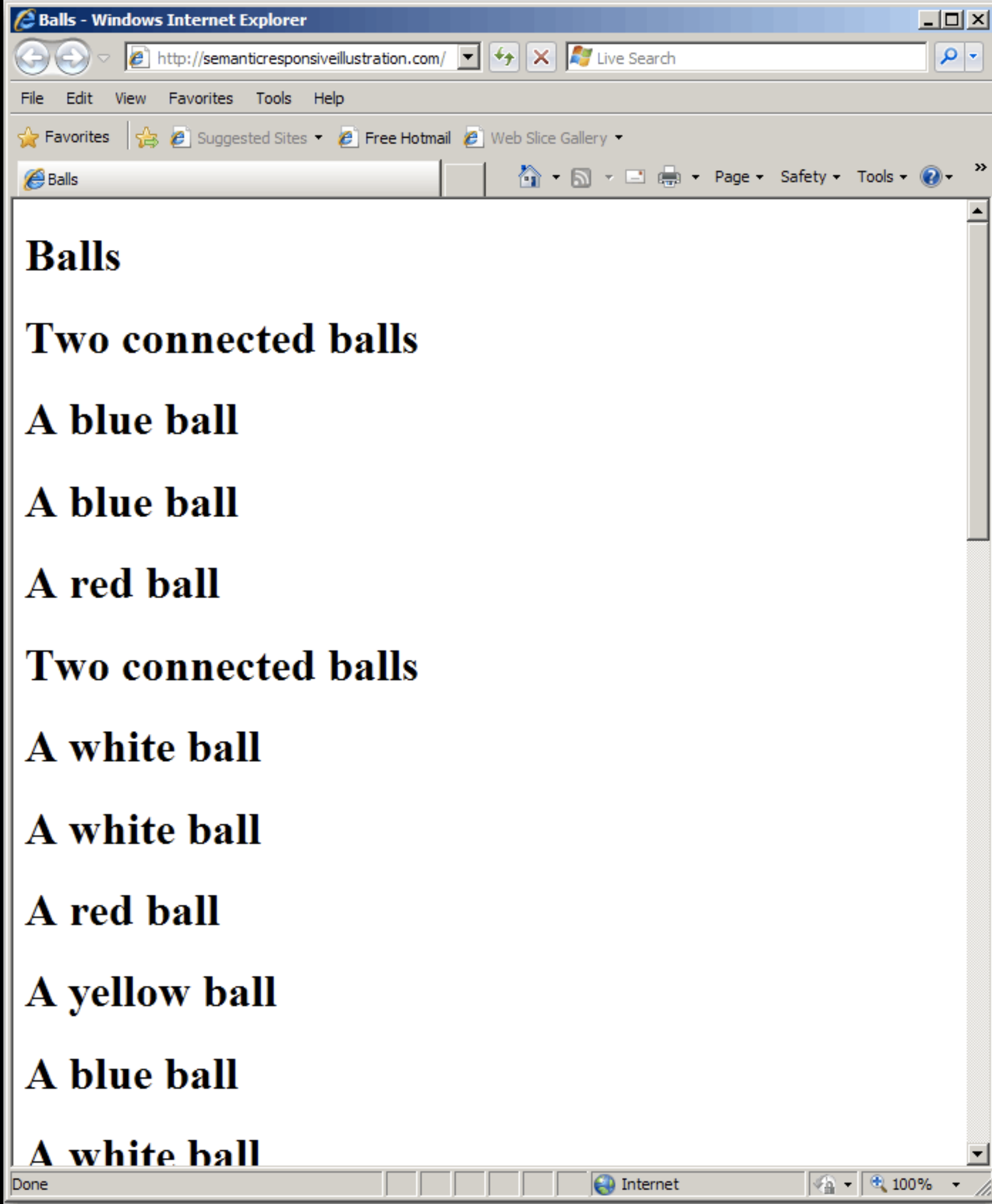
A red ball

A red ball

A white ball

Three connected balls

With two connectors



 **Balls**

 **Two connected balls**

 **A blue ball**

 **A blue ball**

 **A red ball**

 **Two connected balls**

 **A white ball**

 **A white ball**

 **A red ball**

 **A yellow ball**

 **A blue ball**

 **A white ball**



Tim Berners-Lee ✓

@timberners_lee



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11:08 PM - 27 Jul 12

For everyone

- Everyone can use it
- Everyone can publish

Everyone's Paradox

1. Everyone can use it only if every maker is an expert
2. If one is true, not everyone can publish

Inclusive Design

Consider all contexts

Be consistent

Prioritise content

Add value

Study situation

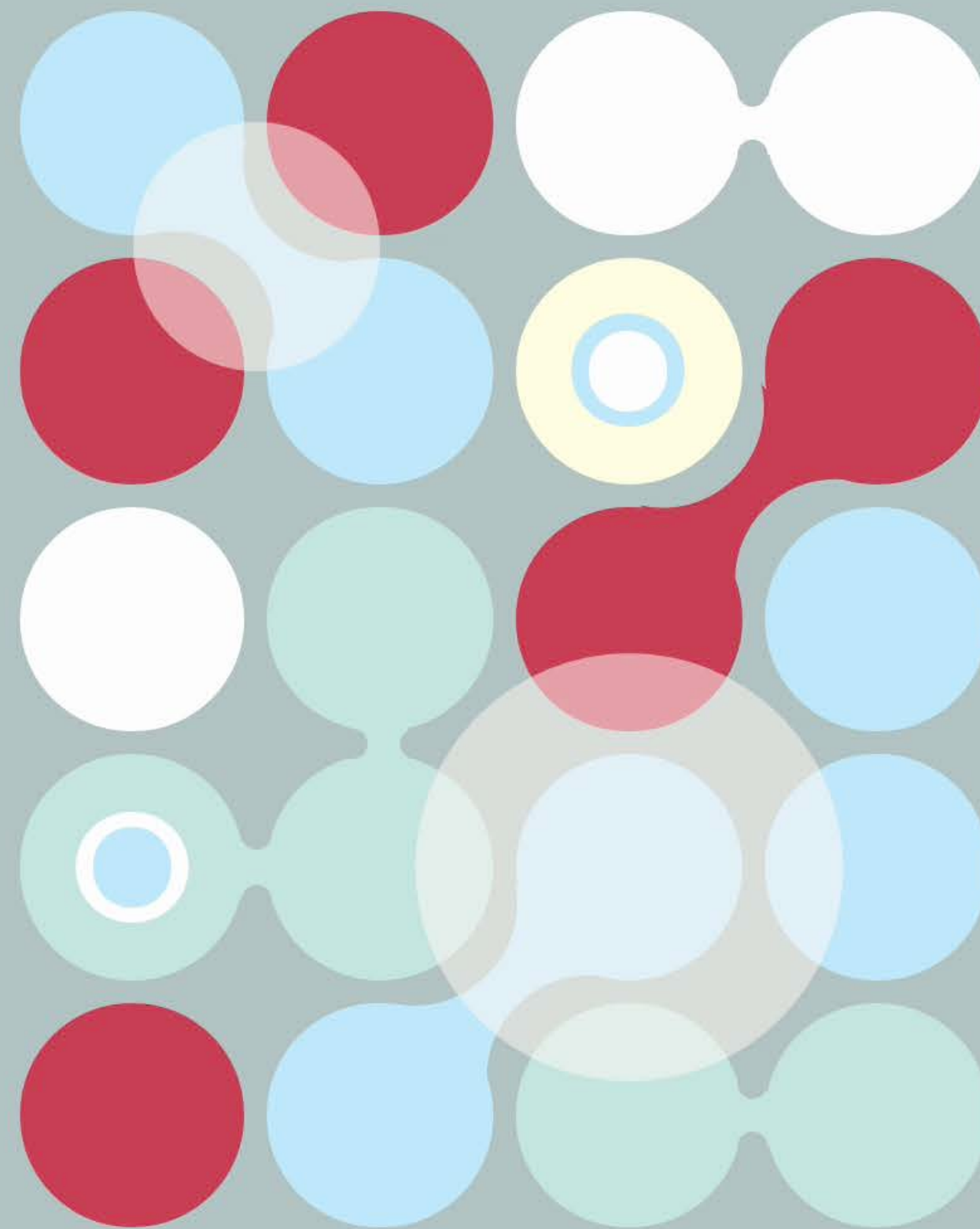
Ignore conventions

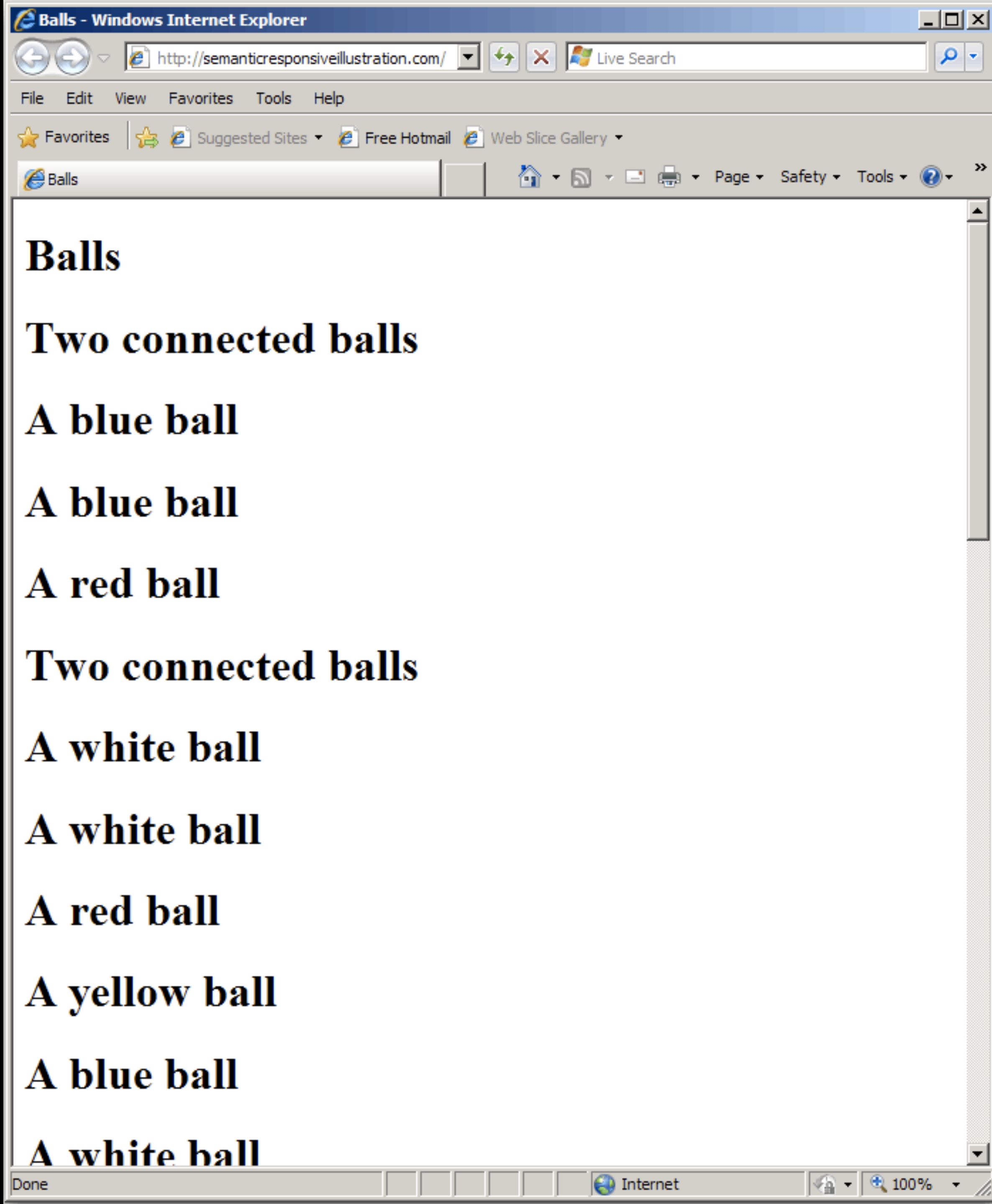
Prioritise identity

Add nonsense

Ignore conventions

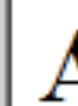
The defaults suck

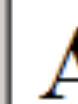


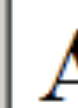


 **Balls**

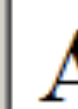
 **Two connected balls**

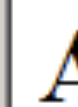
 **A blue ball**

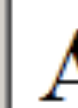
 **A blue ball**

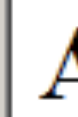
 **A red ball**

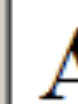
 **Two connected balls**

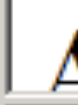
 **A white ball**

 **A white ball**

 **A red ball**

 **A yellow ball**

 **A blue ball**

 **A white ball**

Balls

×

+

←

→

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☆

👤

⋮

Balls. Web Content.
This document has no links and 34 headings.

Heading level 1:

Balls

Heading level 1:

Two connected balls

Heading level 1:

A blue ball

Group 3 items

Heading level 1:

A blue ball

Group 3 items

Group 7 items

Heading level 1:

A red ball

Group 3 items

Heading level 1:

Two connected balls

Heading level 1:

A white ball

Group 3 items

Heading level 1:

A white ball

Group 3 items

Group 7 items

Heading level 1:

A red ball

Group 3 items

Heading level 1:

A yellow ball

Heading level 1:

A blue ball

Heading level 1:

A white ball

Group 3 items

Group 5 items

Group 5 items

Web Content Accessibility Guidelines (WCAG) 2.1



W3C Recommendation 05 June 2018

This version:

<https://www.w3.org/TR/2018/REC-WCAG21-20180605/>

Latest published version:

<https://www.w3.org/TR/WCAG21/>

Latest editor's draft:

<https://w3c.github.io/wcag/21/guidelines/>

Implementation report:

<https://www.w3.org/WAI/WCAG21/implementation-report/>

Previous version:

<https://www.w3.org/TR/2018/PR-WCAG21-20180424/>

Previous Recommendation:

<https://www.w3.org/TR/2008/REC-WCAG20-20081211/>

Editors:

[Andrew Kirkpatrick](#) (Adobe)

[Joshue O Connor](#) (Invited Expert, InterAccess)

[Alastair Campbell](#) (Nomensa)

[Michael Cooper](#) (W3C)

WCAG 2.0 Editors (until December 2008):

Ben Caldwell (Trace R&D Center, University of Wisconsin-Madison)

Loretta Guarino Reid (Google, Inc.)

Gregg Vanderheiden (Trace R&D Center, University of Wisconsin-Madison)

Wendy Chisholm (W3C)

John Slatin (Accessibility Institute, University of Texas at Austin)

Jason White (University of Melbourne)

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See also [translations](#).

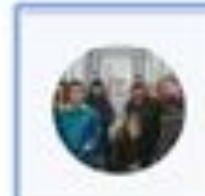
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- [Hologram İmparatorluğu, by Gaye Su Akyol](#)
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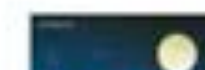
Return o by Ash Koosha



Holoaram

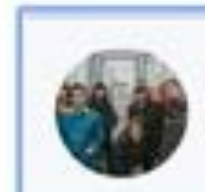


Songs of Resistance



Dur Dur of Somalia - Volume 1, Volume 2, Volume 3

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Hologram



Songs of Resistance



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Earth Ship on Apple Music



Return o by Ash Koosha



Holoaram



Songs of Resistance 1942-2018 by Marc



Dur Dur of Somalia - Volume 1, Volume 2 &

Study situation



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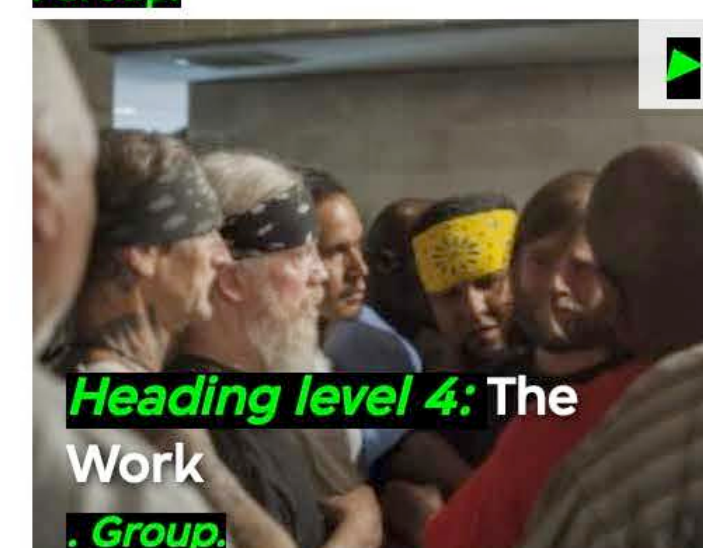
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Heading level 2: Onderkomen

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Heading level 2: Uitgelicht



Zware jongens huilen niet. Of wel?

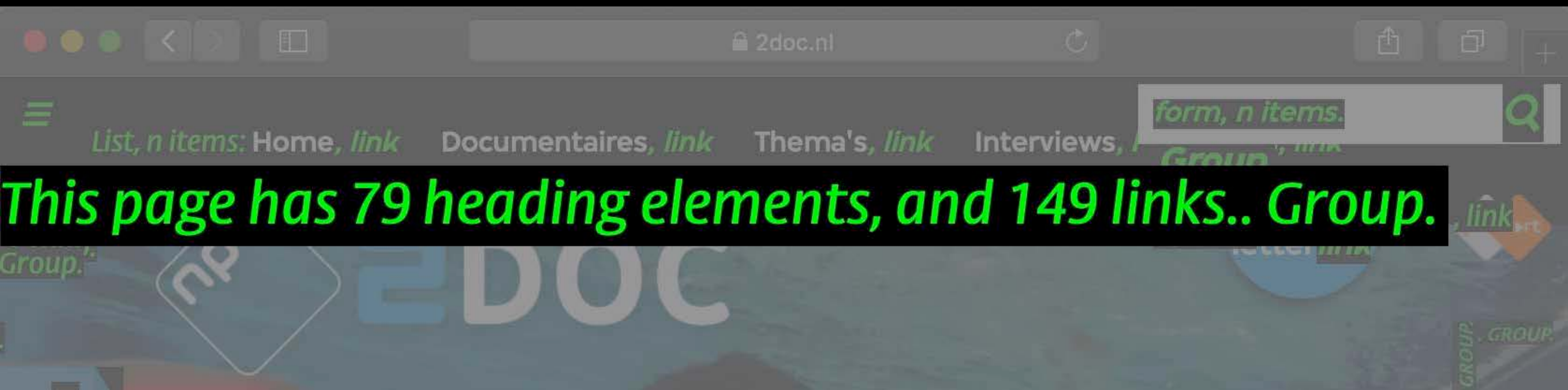


Het dorpscafé vervult vaak veel meer functies dan alleen...



Zes jongens leren de wereld kennen door films.

Heading level 2: Binnenkort te zien



Death to Bullshit

by [Brad Frost](#)

[Turn bullshit on?](#)

We're bombarded by more information than ever before. With the rise of all this information comes a rise of the amount of bullshit we're exposed to. *Death to Bullshit* is a rallying cry to rid the world of bullshit and demand experiences that respect people and their time.

What is bullshit?

Bullshit lies on a spectrum somewhere between ineptitude and outright deception. Bullshit can be characterized in a few different ways:

- Superfluous or unnecessary
- Cluttered, clunky, or needlessly complex
- Intentionally deceptive or insincere

Popups, jargon, junk mail, anti-patterns, sensationalism, begging for likes, tracking scripts, marketing spam, [dark patterns](#), unskippable ads, clickbait, linkbait, listicles, seizure-inducing banners, captchas, QR codes, barely-visible unsubscribe buttons, 24-hour news networks, carousels, auto-playing audio, bloatware, sudden redirects to the App Store, telemarketing, ticked-by-default subscribe buttons, "your call is important to us", pageview-gaming galleries, native advertising, the list of bullshit goes on and on and on. This bullshit assaults our senses in a desperate attempt to capture our attention.

People's capacity for bullshit is rapidly diminishing.

When information is cheap, attention becomes expensive.

—[James Gleick](#)

More Death to more Bullshit

by [Brad Frost](#)

[Turn bullshit on?](#)

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—[James Gleick](#)



Ik hou het kort.

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themas

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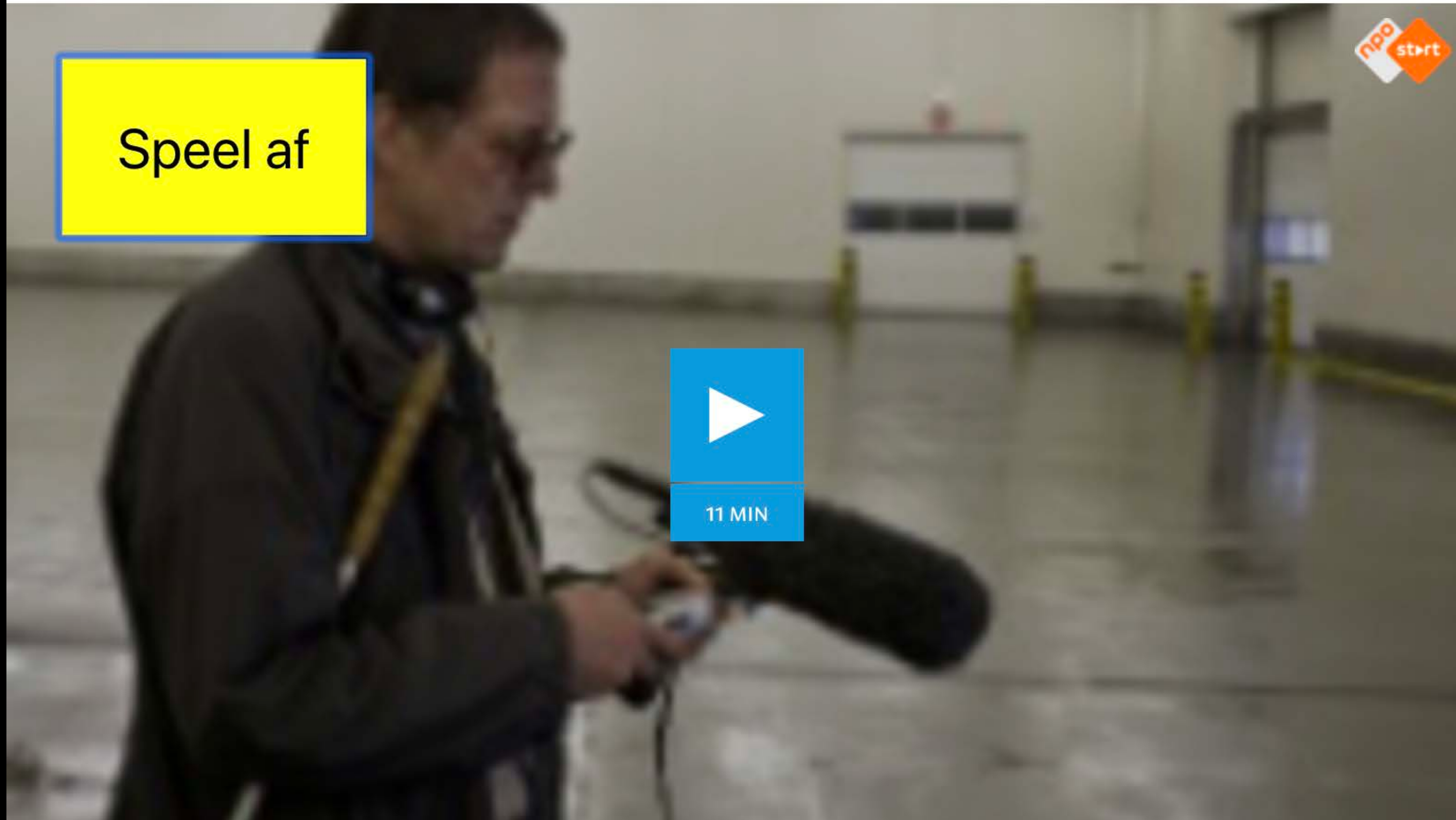
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Speel af



11 MIN





Pauzeer



De opgevraagde
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Prioritise identity

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Geluidsprojecten van...

AUDIOMAQUETTE

LUISTI

17

Jan 2019

'BUDI

HULP

by Geluid in

BUDDY

een film van

Heddy Honigmann

GELUIDSPROJECTEN

English

Geluid in

Zicht

MELD JE AAN

VOOR DE G.I.Z.

NIEUWSBRIEF

Volg ons ook op:

f

Nieuws

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Heddy Honigmann onderzoekt de hechte band tussen mens en dier in dit aangrijpende

De geluidsobjecten van Hannes Wallrafen

1. Doe je ogen eens dicht?

► Klik en luister naar *Doe je ogen eens dicht*.

2. Een fragment uit *De longen van Curaçao* uit 2004.

Op Curaçao in 2004 bezocht ik een kalkstenen rotsplateau op een uithoek van het eiland, waar ik neerhurkte en met mijn microfoon op zoek ging naar kleine borrelende putjes. Het zijn minuscule gangetjes die over een afstand van 100 meter naar de zee lopen. Telkens als de

Add nonsense

Invisible animations

The ferries of Amsterdam

4. Compilatie *IJ-oeververbinding* uit *De stad bij nacht*, gemaakt in 2007

Gedurende de museumnacht in 2007 was er een zaal in het Amsterdams Historisch Museum ingericht voor een van mijn geluidsprojecten. In de eenmalige soundscape *De stad bij nacht/ de IJ-oeververbinding*, kon je de route over het IJ met de verbinding tussen het Centraal Station en de overkant, Amsterdam noord, beluisteren. Een belangrijk onderdeel in het verhaal was het moment waarop de gebeurtenissen plaats vinden: de nacht. Voor de bezoeker ontstond hierdoor een stadsbeeld dat hij niet snel zelf zou ervaren. Daarnaast had dit voordeel dat de nachtelijke omgevingen werden door het dagelijkse



Animation about a hammer

3. Soundscape *NDSM Dynamisch* uit 2005



Voor de kunstmanifestatie *North* kreeg ik in 2005 de opdracht om het scheepsverleden van de Amsterdamse NDSM-werf te laten herklinken.

Verschillende kunstvormen werden in één van de voormalige schepshallen van de NDSM-werf bij elkaar gebracht. De focus van deze tentoonstelling was een historische kijk op de transformatie van het gebied. Ik creëerde een drietal *soundscapes* door arbeiders op een hedendaagse scheepswerf op te nemen. Na sluitingstijd nam ik ook zelf een hamer

Ha ha ha ha ha

[Does Ha ha ha ha ha sound like giggling to you?](#)

► The details about Ha ha ha ha ha

hè hè hè hè hè

[Does hè hè hè hè hè sound like giggling to you?](#)

► The details about hè hè hè hè hè

Ghe he he he he

[Does Ghe he he he he sound like giggling to you?](#)

► The details about Ghe he he he he

hi hi hi hi

[Does hi hi hi hi sound like giggling to you?](#)

► The details about hi hi hi hi

h

[Does h sound like giggling to you?](#)

► The details about h

gè è è è è

[Does è è è è è sound like giggling to you?](#)

► The details about è è è è è

What's next?

More education

Master *Exclusive Design*

- Overheden
- Geen toegankelijk design expertise
- Toegankelijk onderwijs
- Design educatie inspireren

Samenwerken?

- Projecten met studenten
- Confronterende usability tests
- Exclusive design workshops

Dank je wel!

Vasilis van Gemert

vasilis@vasilis.nl

Study situation

Ignore conventions

Prioritise identity

Add nonsense